

2024 AOSA SCST Sponsor Packet

Welcome Sponsors!

Each year the AOSA & SCST Joint Annual Meeting brings together hundreds of seed analysts, technologists, and scientists from across the United States and Canada with a common goal to further advance seed testing and research. These professionals serve you by providing seed testing information which enables you to sell, market, and to export your seed around the world. Their work is an integral part of our thriving and expanding industry.

On behalf of both the AOSA & SCST, we cordially invite you to take part in this year's meeting in Rapid City, South Dakota, June 2-6, 2024. This year's meeting will be hosted at the Holiday Inn Rapid City Downtown-Convention Center. There are a number of opportunities available for you to contribute to the overall success of this year's event. Additionally, you will have a chance to increase the visibility of your company amongst the AOSA & SCST memberships.

Sponsorships are available for the following:

- General Meeting Sponsorship
- Poster Session Reception
- Banquet Sponsor
- Coffee and Break Sponsorship
- Tour Sponsor

Contributions may also be provided through promotional items such as pens, caps, coffee mugs, etc., with your business' logo and information to be dispersed to all meeting attendees. Sponsors will be recognized as noted in each corresponding option on the meeting website, in the meeting program, as well as during the event.

Also available are opportunities to serve as an Exhibitor at this year's meeting. You can find information on booth opportunities and meeting details on the meeting website here: https://analyzeseeds.com/annual-meetings/

We appreciate your support!

SPONSORSHIP LEVELS

\$10,000 - "Presented by" Sponsor

- Company name to be featured as a "Presented by" AOSA & SCST Annual Meeting Sponsor.
- Opportunity to speak at Opening Session.
- One full-page ad/logo in the Annual Meeting Program.
- Logo featured on the meeting website

\$5,000 - Poster Session Sponsor

- Recognition at Poster Session event
- Name and company logo posted at entrance and printed on event materials.
- One 1/2 page logo in the Annual Meeting Program.
- Logo featured on meeting website

\$5,000 - Banquet Sponsor

- Recognition at onsite Banquet and Awards Event
- Name and company logo posted at entrance and printed on event materials.
- One 1/2 page logo in the Annual Meeting Program.
- Logo featured on meeting website

\$3,500 – Tour Sponsor

- This year's tour will feature an itinerary that gives meeting participants a glimpse into what South Dakota is most well-known for and a view of its stunning scenery: a train ride from Hill City to Keystone and a visit to Mt. Rushmore!
- Tour sponsor will be recognized in the meeting program, with a ½ page logo as well as featured recognition throughout the meeting

\$2,500 - General Meeting Sponsor

- Recognition at Meals, Breaks and events
- 1/2-page logo in the Annual Meeting Program.
- Logo featured on meeting website

\$1,000 - Coffee Break Sponsor (multiple sponsorships available)

- Recognition at morning and afternoon coffee breaks
- Logo included in the Annual Meeting Program.
- Logo included on meeting website.

\$500 - Meeting Sponsor

- Logo included in the Annual Meeting Program.
- Logo included on meeting website

Sponsorship Form

**Sponsorships must be received by $\textit{May 1}^{\text{st}}$ to guarantee recognition in meeting materials as noted (program, signage, etc.); any sponsorship received after May 1st is not guaranteed to be recognized as described in categories above.

Sponsorship Amount: Every donation supports our goal of hosting an exceptionally educational, highly productive, and continually successful meeting.
\square \$10,000 \square \$7,500 \square \$5,000 \square \$3,500 \square \$2,500 \square \$1,000 \square \$500
Other, Write-In amount_\$
Checks/money orders must be in U.S. funds payable to: 2024 AOSA & SCST Annual Meeting.
There will be a \$35.00 fee charged on checks returned by the bank due to insufficient funds.
Please contact the meeting hosts for bank wire transfer information.
COMPANY NAME:
CONTACT PERSON (including email):
□ Check □ Visa □ Master Card □ Money Order
Cardholders name:
Credit card number:
CID#: Expiration date (MM/YY): (three digit code near signature line)

Please email or mail the completed sponsorship form with payment to:

Thank you for your support!

2024 AOSA & SCST Annual Meeting 8918 W 21st St N Suite 200, #246 Wichita, KS 67205

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